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B.Com Part III

* Meaning of Management Accounting:-

Management accounting, also known as managerial accounting, is a branch of accounting that focuses on providing financial information and analysis to support internal decision-making and management within an organization. It involves the preparation and presentation of financial and non-financial information to help managers make informed decisions about the organization's operations, strategy and future decision.

Management accounting involves -

- ① Cost accounting - Determining the cost of producing goods or services.
- ② Budgeting - Preparing financial plans and budgets to achieve organizational objectives.
- ③ Financial analysis - Analyzing financial data to identify trends, opportunities and challenges.
- ④ Performance measurement - Developing and using performance metrics to evaluate organizational performance.
- ⑤ Decision-making - Providing financial information and analysis to support strategic and operational decision.